



FEEDER

A SHORT FILM THAT WILL MAKE YOU FEEL SICK

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SYNOPSIS

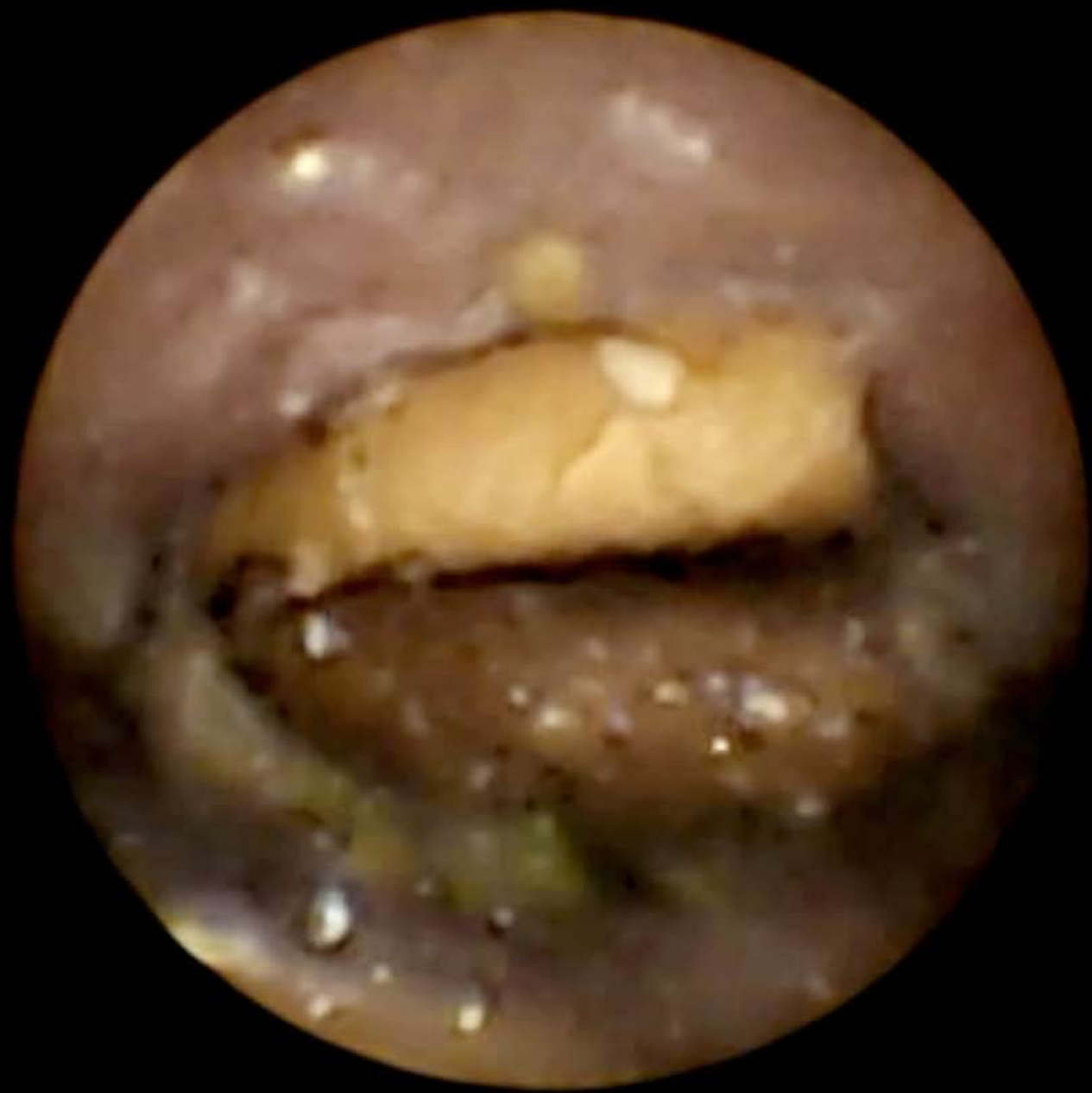
FEEDER – A SHORT FILM THAT WILL MAKE YOU FEEL SICK

WE WANT IT. WE BUY IT. WE EAT IT. WE SWALLOW IT DOWN WHOLE. BUT WHAT DOES OUR BODY SEE WHEN WE STICK IT IN OUR MOUTH?

FILMED ENTIRELY FROM INSIDE THE MOUTH, FEEDER TELLS A SIMPLE STORY OF EXCESS OVER THE COURSE OF A SINGLE DAY.

THE STORY IS TOLD WITHOUT CHARACTERS, LOCATIONS OR DIALOGUE. INSTEAD, IT UNFOLDS THROUGH ALL THE DIFFERENT THINGS SOMEONE PUTS IN THEIR MOUTH OVER THE COURSE OF A DAY, AND THE SOUNDS THAT THESE MAKE.

FROM BRUSHING TEETH IN THE MORNING, TO EATING AND DRINKING THE NIGHT AWAY, WHAT WE CONSUME ALWAYS LOOKS ALLURING TO THE NAKED EYE, BUT TO OUR BODIES IT CAN BE REPULSIVE. BY SIMPLY TURNING THE CAMERA AROUND TO SEE EVENTS FROM INSIDE THE MOUTH, WE SEE CONSUMPTION IN AN ENTIRELY NEW LIGHT – WHAT WERE ONCE BEAUTIFUL OBJECTS OF DESIRE OR NEED, ARE SUDDENLY, AND INSTANTANEOUSLY, TRANSFORMED INTO SOMETHING TRULY DISGUSTING.



FESTIVAL SCREENINGS / AWARDS

WINNER - BEST EXPERIMENTAL FILM - AMSTERDAM FILM FESTIVAL 2010

WINNER - BEST EXPERIMENTAL FILM - NASHVILLE FILM FESTIVAL 2010

WINNER - EXCELLENCE IN POSTER DESIGN - SXSW FILM FESTIVAL 2010

WINNER - SPECIAL JURY PRIZE - SIDEWALK 2009

OFFICIAL SELECTION - NYC SHORT FILM FESTIVAL 2010

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PRODUCTION INFORMATION

FEEDER WAS MADE OVER A FIVE YEAR PERIOD IN AMSTERDAM, BRISTOL AND LONDON. IT WAS FILMED IN AMSTERDAM, AND COMPLETED IN MARCH 2009.

THE SCRIPT WAS WRITTEN BY DEAN WEI AND JOSEPH ERNST IN LONDON IN 2004. THE FOLLOWING YEAR, JOSEPH ERNST MOVED TO AMSTERDAM, AND BEGAN PRE-PRODUCTION.

WORKING WITH HIS BROTHER DR. SIMON ERNST AND THE BRISTOL DENTAL HOSPITAL, THEY DEVELOPED PROTOTYPES FOR CAPTURING THE FOOTAGE. THE FILM WAS SHOT OVER ONE DAY IN AMSTERDAM WITH THE HELP OF ERIC HEREDAS AT VU MEDISCH CENTRUM.

THE EDITING PROCESS BEGAN IN AMSTERDAM, AND WAS COMPLETED IN LONDON BY ADAM MARSHALL AT WHITEHOUSE POST. THE SOUND DESIGN TOOK ALMOST A YEAR OF LATE NIGHTS AND STOLEN WEEKENDS, RECORDED AND MIXED BY ED DOWNHAM AT WAVE STUDIOS. MUSIC WAS CREATED BY MIGUEL COSTA. GLASSWORKS VERY KINDLY DONATED THEIR TIME AND SKILL TO COLOUR, CONFORM, AND PUT THE FINISHING TOUCHES TOGETHER.

FEEDER WAS DIRECTED BY JOSEPH ERNST. THIS IS HIS FIRST SHORT FILM.



THE CAMERA

FEEDER WAS SHOT ON A MICRO CAMERA AND STABILIZER ESPECIALLY DESIGNED AND CREATED FOR THE MAKING OF THIS FILM.

THE CAMERA SLOTS INTO THE BACK OF THE MOUTH, UP AGAINST THE ESOPHAGUS. IT CAPTURES AT A RATE OF 7 FRAMES PER SECOND, WHICH IS TRANSMITTED TO A REMOTE HARD DRIVE. THE FOOTAGE WAS THEN SPED UP IN THE EDIT.

FEEDER WAS FILMED ENTIRELY IN THE DARK, USING AN INTEGRATED LIGHT SOURCE.



ABOUT THE FILM MAKERS

DIRECTOR: JOSEPH ERNST

JOSEPH ERNST WAS BORN IN THE UK IN 1974. AGED 8 HIS FAMILY MOVED TO LISBON, PORTUGAL. HE STUDIED ARCHITECTURE AT THE UNIVERSITY OF EDINBURGH, SCI ARC IN LOS ANGELES, AND THE BARTLETT IN LONDON. SINCE 2000 HE HAS WORKED AS AN ART DIRECTOR AT VARIOUS ADVERTISING AGENCIES IN AMSTERDAM, SHANGHAI, AND LONDON PRODUCING WORK FOR CLIENTS SUCH AS NIKE, LEVIS, ELECTRONIC ARTS, AUDI, COCA COLA, AND CHANNEL 4. JOSEPH HAS BEEN DIRECTING SINCE 2007, AND CURRENTLY LIVES / WORKS IN LONDON. FEEDER IS HIS FIRST SHORT FILM.

PRODUCER: NEIL HENRY

NEIL IS A SENIOR PRODUCER WITH ALMOST 9 YEARS EXPERIENCE IN ADVERTISING PRODUCTION. HE JOINED WIEDEN & KENNEDY AMSTERDAM FROM CREATIVE HOTSHOP KESSELSKRAMER. NEIL HAS WON NUMEROUS AWARDS WITH HIS PRODUCTION WORK ON COCA COLA, NIKE AND EA SPORTS. NOT MANY PEOPLE KNOW THAT IN HIS PREVIOUS LIFE HE WAS A DENTAL TECHNICIAN IN LONDON. HE IS A FAMILY MAN WITH TWO DAUGHTERS AND HIS HOBBIES ARE MUSIC, FILMS, BOOKS, PHOTOGRAPHY AND LIVING LIFE TO THE FULLEST.

SCRIPT: DEAN WEI AND JOSEPH ERNST

DEAN WEI IS A COPYWRITER AND CREATIVE DIRECTOR IN LONDON.

EDITOR: ADAM MARSHALL

ADAM MARSHALL GRADUATED FROM SHEFFIELD UNIVERSITY IN 1997. AFTER GRADUATION, HE STARTED OUT AS A RUNNER AT THE HIGHLY REGARDED EDITING HOUSE, OBE, LONDON, THEN JOINED THE WHITEHOUSE AS AN ASSISTANT EDITOR. IN 2005, MARSHALL WAS PROMOTED TO FULL-TIME EDITOR, WORKING WITH RENOWNED DIRECTORS SUCH AS ULF JOHANNSON, JOHAN RENCK, DANIEL BARBER AND JOHNNY GREEN ON PROJECTS FOR NIKE, SONY, FIFA AND BMW AMONG OTHERS. FEEDER IS HIS THIRD SHORT FILM.

COLOR: VIC PARKER

VIC PARKER WORKED FOR SEVERAL YEARS AS A TELECINE ARTIST ALONGSIDE TAREQ KUBAISI AT GLASSWORKS, WHERE HE COLOURED FEEDER. HE HAS WORKED ON NUMEROUS TV COMMERCIALS, MUSIC VIDEOS AND SHORT FILMS, AND NOW WORKS AT PRIME FOCUS IN LONDON.

SOUND DESIGN: ED DOWNHAM

ED DOWNHAM WORKS AT WAVE STUDIOS IN LONDON.

MUSIC: MIGUEL COSTA

MIGUEL COSTA WAS BORN IN RIO DE JANEIRO IN 1978. AFTER LIVING IN NEW YORK, LISBON, HAMBURG AND GENEVA, MIGUEL MOVED TO LONDON IN 1997 TO STUDY PHOTOGRAPHY AT THE UNIVERSITY OF CROYDON. SINCE 2001 MIGUEL HAS WORKED FOR NUMEROUS PRODUCTION HOUSES, INCLUDING RSA FILMS AND @RADICALMEDIA. IN 2004, MIGUEL BEGAN WORKING AS A PRODUCER, ON CLIENTS INCLUDING BA, BT, SAMSUNG, INSIDE SOCCER, GREEN PEACE AND WOOLWORTHS. MIGUEL CURRENTLY LIVES IN LISBON AFTER HAVING SET UP HIS OWN PRODUCTION COMPANY. A TALENTED GUITARIST, WITH AN ENCYCLOPAEDIC KNOWLEDGE OF MUSIC, MIGUEL COSTA SCORED THE MUSIC FOR FEEDER.

CAMERA DESIGN: DR. SIMON ERNST AND JOSEPH ERNST

SIMON ERNST WAS BORN IN THE UK IN 1981. AGED 1 HIS FAMILY MOVED TO LISBON, PORTUGAL. HE STUDIED DENTISTRY AT THE UNIVERSITY OF BRISTOL. AFTER GRADUATING IN 2006, HE SPENT A YEAR IN THE NATIONAL HEALTH SERVICE BEFORE VOLUNTEERING AS A DENTAL SURGEON IN TANZANIA, UGANDA AND SOUTH AFRICA. SINCE HIS RETURN TO THE UK HE HAS WORKED IN SEVERAL HOSPITALS IN SOUTH WALES AND THE SOUTH WEST AS A SENIOR HOUSE OFFICER IN ORAL AND MAXILLOFACIAL SURGERY. HE CURRENTLY SPLITS HIS TIME BETWEEN PRIVATE GENERAL PRACTICE AND ORAL AND MAXILLOFACIAL SURGERY IN HOSPITAL. DR. ERNST ORCHESTRATED AND OVERSAW THE DESIGN AND BUILD OF VARIOUS PROTOTYPES USED TO MAKE THIS FILM.

CAMERA TECHNICIAN: ERIK HEREDES

ERIK HEREDES WORKS AT THE ENDOSCOPY UNIT AT VU MEDISCH CENTRUM AMSTERDAM, OVERSEEING THE TECHNICAL SIDE OF CAPTURING THE FOOTAGE TO MAKE THIS SHORT FILM. HE LIVES IN THE NETHERLANDS WITH HIS WIFE AND TWO CHILDREN.

TECHNICAL ASSISTANT: SANNE VAN HECKE

SANNE VAN HECKE WAS BORN IN THE NETHERLANDS IN 1977. AT AGE 19 HE MOVED TO ROTTERDAM TO STUDY AUDIOVISUAL DESIGN AT THE WILLEM DE KOONING ACADEMY. IN 2001 HE STARTED WORKING FOR A MULTIMEDIA WEB COMPANY AND IN 2003 HE MOVED TO AMSTERDAM AND WORKED AT A POST-PRODUCTION COMPANY AS AN EDITOR. IN 2006 HE STARTED WORKING FOR AN ADVERTISING AGENCY IN AMSTERDAM. WORKING ON BRANDS LIKE NIKE, COCA-COLA AND EA.



POST PRODUCTION

GLASSWORKS

FOUNDED IN 1996 BY CEO HECTOR MACLEOD AND BASED IN SOHO LONDON, GLASSWORKS WAS LAUNCHED AS A MODERN POST-PRODUCTION FACILITY, SUPPLYING HIGH-END DIGITAL ANIMATION AND VISUAL EFFECTS EXPERTISE FOR THE PRODUCTION OF CREATIVE CONTENT, FROM AWARD-WINNING COMMERCIALS TO FILM, PROMOS AND DIGITAL MATERIAL.

GLASSWORKS EXPERTISE IS BUILT AROUND A CORE TEAM OF SPECIALISTS IN COMPUTER ANIMATION, DIGITAL EFFECTS, TELECINE, AND COMPOSITING. OUR REPUTATION IS UNDERPINNED BY OUR PASSION FOR QUALITY, INNOVATION AND PERSONALISED SERVICE. ONE OF THE MOST TECHNOLOGY-RICH FACILITIES IN LONDON, GLASSWORKS BOASTS AN IN-HOUSE R&D DEPARTMENT, PIONEERING SOFTWARE FOR THE PRODUCTION OF DIGITAL CONTENT, AS WELL AS DEVISING TOOLS FOR THE COMPANY'S SPECIAL PROJECTS, SUCH AS HEARTWORKS.

WITH OFFICES IN LONDON AND AMSTERDAM, AND PLANS FOR FURTHER EXPANSION WITHIN EUROPE, OUR CURRENT CAPACITY, (WHICH INCLUDES 60 STAFF, 6 FLAMES, 3 SMOKES, 5 FLINTS, TELECINE, 2 AVIDS, 1 FINAL CUT PRO SUITE AND 40 3D STATIONS PLUS SHAKE FARM), WILL INEVITABLY INCREASE.

WAVE STUDIOS

ESTABLISHED IN 1999 BY AWARD WINNING SOUND MIXERS WARREN HAMILTON AND JOHNNIE BURN, WAVE HAS DEVELOPED A WORLDWIDE REPUTATION FOR AUDIO EXCELLENCE SECOND TO NONE AND A CLIENT BASE THAT READS LIKE A WHO'S WHO OF ADVERTISING AND FILM MAKING. WAVE HAS BUILT IT'S BUSINESS AROUND A CORE ETHOS OF CREATIVE EXCELLENCE.

CO-OWNERS WARREN HAMILTON AND JOHNNIE BURN NOW ASSUME CREATIVE DIRECTOR ROLES TO OVERSEE PROJECTS WORKED ON BY THEIR TEAM OF ENGINEERS: TONY RAPACCIOLI, AARON REYNOLDS, JACK SEDGWICK, PARV THIND, STUART WELCH, TOM HEDDY AND ASHLEY SMITH.

TO DATE, WAVE HAS WON 8 BTA CRAFT ARROWS FOR BEST SOUND DESIGN/USE OF RECORDED MUSIC AND 9 D+AD SILVERS WITH 1 D+AD GOLD FOR SOUND DESIGN AND MUSIC. NEVER STANDING STILL, WAVE CONTINUES TO PUSH THE BOUNDARIES OF AUDIO PRODUCTION, FROM ADVERTISING TO FILM MAKING, ONLINE MEDIA THROUGH TO MOBILE PHONE CONTENT, AND IS FOREVER LOOKING AT NEW CREATIVE POSSIBILITIES IN THE PERSUIT OF THEIR CRAFT.

THE WHITEHOUSE POST

THE WHITEHOUSE IS A FILM EDITING COMPANY.

IT OPENED IN 1990, IN A LITTLE WHITE HOUSE IN SOHO, LONDON. WE HAD THREE EDITORS, SOME RENTED EQUIPMENT AND A SOFA BED FROM IKEA THAT WOULDN'T FOLD OUT.

WE WORKED HARD, WON SOME AWARDS AND HAD A LAUGH. LIFE WAS GOOD. LIFE WAS SIMPLE. THEN SOME SMARTY PANTS INVENTED A COMPUTER TO EDIT FILM ON. WE BOUGHT ONE, BECAUSE EVERYONE ELSE HAD ONE AND WE DIDN'T WANT TO BE LEFT OUT.

EIGHTEEN YEARS LATER, THE WHITEHOUSE HAS PROVIDED THE EDITING ON OSCAR WINNING MOVIES, AWARD WINNING COMMERCIALS, EMMY WINNING TV SHOWS, DOCUMENTARIES AND MUSIC VIDEOS.

WE NOW HAVE OFFICES IN LONDON, NEW YORK, CHICAGO AND LOS ANGELES. MANY PEOPLE HAVE COME AND GONE OVER THE YEARS. SOME HAVE COME, GONE AND COME AGAIN. BUT ONE THING HAS REMAINED CONSTANT.

WE CUT FILM.



THE POSTER

WINNER - EXCELLENCE IN POSTER DESIGN - SXSW 2010



TECHNICAL FACTSHEET

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PRODUCER: NEIL HENRY

SCRIPT: DEAN WEI AND JOSEPH ERNST

EDITOR: ADAM MARSHALL

COLOR: VIC PARKER

SOUND DESIGN: ED DOWNHAM

MUSIC: MIGUEL COSTA

CAMERA DESIGN: DR. SIMON ERNST AND JOSEPH ERNST

CAMERA TECHNICIAN: ERIK HEREDES

SPECIAL THANKS TO:

**GIVEN IMAGING / GLASSWORKS / MARTIN LAMBOOIJ AT VANDEPUTTE MEDICAL / N.M / PETER
SELLEN AT BRISTOL DENTAL HOSPITAL / SANNE VAN HEKKE / THE WHITEHOUSE POST / VU
MEDISCH CENTRUM AMSTERDAM / WAVE STUDIOS**

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DIRECTOR FILMOGRAPHY

SHORT FILM:

- FEEDER - 3M50S - 2009 - FIRST SHORT FILM

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DIRECTOR FILMOGRAPHY CONT.

MUSIC VIDEO:

- BOTTLE OF WINE - 3M57S - 2008

OFFICIAL SELECTION ANN ARBOR FILM FESTIVAL 2010

OFFICIAL SELECTION RUSHES SOHO FILM FESTIVAL 2009

OFFICIAL SELECTION LONDON INDEPENDENT FILM FESTIVAL 2009

OFFICIAL SELECTION SHOOT ME: DUTCH MUSIC VIDEO FESTIVAL 2009

OFFICIAL SELECTION REEL ISLINGTON FILM FESTIVAL 2009

OFFICIAL SELECTION NAPLES FILM FESTIVAL 2008

OFFICIAL SELECTION BORNSHORTS 2008

RADAR PICKS 2008

SHOTS CUT N' PASTE 2008

- HIP HOP VIDEO - 3M53S - 2007

OFFICIAL SELECTION KILL YOUR TIMID NOTION, DUNDEE CONTEMPORARY ARTS 2010

COURTISANE FESTIVAL FOR AUDIO VISUAL ARTS 2009

CAZUIDAS MOVING IMAGES IN PUBLIC SPACES 2009

OFFICIAL SELECTION ANOTHER ROADSIDE ATTRACTION 2009

OFFICIAL SELECTION NAPLES FILM FESTIVAL 2008

TAKE IT AS READ, GROUP EXHIBITION, STROUD HOUSE GALLERY 2008

BOEKIE WOEKIE, SOLO EXHIBITION, AMSTERDAM, 2008

VIDEO INSTALATION:

- 2007 - 10M56S - 2009



CONTACT

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A GLADIS HARALSKI LTD. PRODUCTION